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MEDIA CONTACT:

Natasha Gingles

404-446-1672

ngingles@duffey.com

Allatoona and North Cobb High School Students Earn Top Honors in waterSmartSM 1st Annual H2O in HD Video Challenge

MARIETTA, Ga. (May. 22, 2013) – Three videos produced by individual teams of Cobb County high school students have been chosen as the winners of the first annual H2O in HD video challenge.

H2O in HD – which is presented in partnership with the Cobb County-Marietta Water Authority (CCMWA) and Cobb County Water System – invited Cobb County high school students to create 30-60 second Public Service Announcements showcasing water conservation and video production skills. More than 21 entries were submitted.

Entries were scored by CCMWA, Cobb County Water System, online voters and a select panel of judges including David Tyler, Cobb TV23 Producer and Chief Engineer; Julie Newell, Southern Polytechnic State University Social and International Studies Department Chair; and Marcus Johnson, WSB-TV Associate Producer.

The winning entries were announced during a video premiere party at Southern Polytechnic on May 14th and included:

Grand Prize Winners – “World Without Water”

Allatoona High School

- Kimberlyn Hughes
- Miranda Arnold
- Kendall Uvena
- Ian Webb

2nd runners-up – “Action”

North Cobb High School

- Patrik Bencik
- Neil Mikels
- Tiffany Hudson

3rd runners-up – “Sally Knows Best”

Allatoona High School

- Samantha Nettie
- Natalie Speciale
- Sam Priestly

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“We were overwhelmed by the number of talented students who participated in our first H2O in HD video challenge,” says Amy Warnock, water efficiency programs specialist at Cobb County Water System. “We congratulate our winners and thank participants for their hard-work and dedication to being waterSmart.”

The winning team will have their video shown on TV23 programming in addition to taking home \$1,000 –\$500 for their team and \$500 for the school.

“H2O in HD gives high school students the opportunity to use their talents to visually explore the concept of water conservation,” says Becky Mixon, program director for waterSmart. “Their enthusiasm and commitment towards smart water usage helps stress the importance of water conservation, now and in the future.”

All entries along with the winning videos can be seen at www.youtube.com/watersmartprograms or for additional contest information please visit www.waterSmart.net.

About waterSmart

The waterSmartSM program was initiated by the CCMWA in 2000 to educate their service area residents of all ages about the importance of indoor and outdoor water conservation and to help encourage sustainable, year-round conservation, regardless of climate conditions. The CCMWA is in its eleventh year of providing the waterSmart program to the community. For more information on water conservation and waterSmart, visit www.waterSmart.net.

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