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Cobb County High School Students Earn Top Honors in waterSmartSM Second Annual H2O in HD Video Challenge

MARIETTA, Ga. (April 28, 2014) – Three videos produced by individual teams of Cobb County high school students have been chosen as the winners of the second annual H2O in HD video challenge.

H2O in HD – which is presented in partnership with the Cobb County-Marietta Water Authority (CCMWA) and Cobb County Water System – invited Cobb County high school students to create 60-second Public Service Announcements showcasing water conservation and video production skills. More than 17 entries from six high schools were submitted.

Entries were scored by a select panel of judges including David Tyler, Cobb TV23 Producer and Chief Engineer; Julie Newell, Southern Polytechnic State University International Studies Department Chair; Gary Cobb, CBS46 and Peachtree TV Director of Community Engagement and Michael Tierce, Kennesaw State University Department of English Associate Chair.

The winning entries, including special recognition for the “People’s Choice Award” decided by online voters, were announced during a video premiere party at CCMWA on April 22, and included:

Grand Prize Winner – “Dust”

Allatoona High School

- Ryan Lambert

Second Place – “Drop in the Bucket”

Harrison High School

- Harrison Hogan
- Parker Spackman
- Laura Sosebee

Third Place – “Waste Now Miss Later”

Allatoona High School

- Erica Hulette
- Brittany Hulette
- Christina Hulette

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People's Choice Award – "Water PSA"

Sprayberry High School

- Aundrea Bosman
- Ronney Cipriano
- Mario Laguna
- Lousha Salwan

"We are proud of the incredibly talented students who participated in our second annual H2O in HD video challenge," says Amy Warnock, water efficiency programs specialist at Cobb County Water System. "Their hard-work and dedication helps bring awareness to the importance of being waterSmart now – and in the future."

The top three entries received cash prizes – with half of the money going to the winning team of students and half to their school, including \$500 for first place, \$300 for second place and \$100 for third.

"Our goal with this project is to teach Cobb County youth about water conservation in a fun, creative way while drawing on their individual talents," says Becky Mixon, program director for waterSmart. "We applaud their commitment toward smart water usage and look forward to seeing what Cobb County students produce next year."

All entries along with the winning videos can be seen at www.youtube.com/watersmartprograms or for additional contest information please visit www.waterSmart.net.

About waterSmart

The waterSmartSM program was initiated by the CCMWA in 2000 to educate their service area residents of all ages about the importance of indoor and outdoor water conservation and to help encourage sustainable, year-round conservation, regardless of climate conditions. The CCMWA is in its eleventh year of providing the waterSmart program to the community. For more information on water conservation and waterSmart, visit www.waterSmart.net.

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