



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Natasha Gingles

404-446-1670

[ngingles@duffey.com](mailto:ngingles@duffey.com)

**waterSmart<sup>SM</sup> to Recognize Cobb-County Students at  
First Annual H2O in HD Awards Ceremony**

-- Event highlights students with passion for digital art and environment--

**WHAT:** Twenty-one videos produced and created by Cobb County High School Students will be recognized during waterSmart's "H2O in HD" awards ceremony Tuesday, May 14, at Southern Polytechnic State University.

H2O in HD – a creative competition merging students' artistic talents with their passion for water conservation – invited Cobb County high school students to create 30-60 second Public Service Announcements showcasing water conservation and video production skills. Entries were scored by the Cobb County-Marietta Water Authority, Cobb County Water System, a select panel of judges and online voters.

In its first year, the contest received 21 entries from eight Cobb-County high schools, including:

- Allatoona High School
- Harrison High School
- Hillgrove High School
- McEachern High School
- North Cobb High School
- Pebblebrook High School
- South Cobb High School
- Wheeler High School

The winning entry – along with second and third runners-up – will be announced during the event. The grand prize winner will receive \$1,000 – \$500 for the winning team and \$500 to the team's school.

For additional contest information, please visit [www.waterSmart.net](http://www.waterSmart.net).

**WHEN:** Tuesday, May. 14, 2013  
6 p.m. – 8 p.m.

**WHERE:** Southern Polytechnic State University  
Student Center Ballroom  
1100 S. Marietta Pkwy  
Marietta, GA 30060

**ON-SITE CONTACT**

- Natasha Gingles, Account Associate, Duffey Communications, 720-480-9833

**About waterSmart**

The waterSmart<sup>SM</sup> program was initiated by the CCMWA in 2000 to educate their service area residents of all ages about the importance of indoor and outdoor water conservation and to help encourage sustainable, year-round conservation, regardless of climate conditions. The CCMWA is in its eleventh year of providing the waterSmart program to the community. For more information on water conservation and waterSmart, visit [www.waterSmart.net](http://www.waterSmart.net).