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## **Video Challenge Seeks Students with Passion for Digital Art and Environment**

*-- waterSmart introduces new 'H2O in HD' contest for teen students in Cobb County --*

**MARIETTA, Ga. (March 28, 2013)** – Calling all Cobb County high school students! waterSmart – a water conservation program supported by Cobb County-Marietta Water Authority (CCMWA) and Cobb County Water System (CCWS) – is excited to announce its first annual “H2O in HD” video contest.

As part of “H2O in HD,” Cobb County high school students are invited to create a 30-60 second Public Service Announcement (PSA) video showcasing water conservation efforts. The winning entry will receive \$1,000 – with \$500 to be awarded to the winning team and \$500 to the team’s school.

“H2O in HD’ provides students with a platform to visually express their ideas on conserving our water supply,” says Kathy Nguyen, senior project manager at Cobb County Water System. “We look forward to seeing the creative ways that these students will choose to promote various water-saving activities.”

The video PSAs will be scored by CCMWA, CCWS, a select panel of judges and online voters. All entries and required forms must be received by Wednesday, April 17, for consideration. Winners will be announced at a special May 14 event.

For additional contest information, please visit [www.waterSmart.net](http://www.waterSmart.net) or e-mail [waterSmart@duffey.com](mailto:waterSmart@duffey.com).

### **About waterSmart**

The waterSmart<sup>SM</sup> program was initiated by the CCMWA in 2000 to educate their service area residents of all ages about the importance of indoor and outdoor water conservation and to help encourage sustainable, year-round conservation, regardless of climate conditions. The CCMWA is in its eleventh year of providing the waterSmart program to the community. For more information on water conservation and waterSmart, visit [www.waterSmart.net](http://www.waterSmart.net).

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